



# Leadership Excellence: A Breakthrough in Performance™

*“This was by far the most beneficial and insightful training class I've ever been to. The things I learned about myself have and will continue to grow me as a leader.”*

*“Instructors were top-notch. Materials, objectives were crystal clear. Best work course ever!”*

In today's marketplace, companies of every size in every industry require a new level of leadership. They need leaders capable of continually elevating performance and delivering exceptional business results, not only to remain competitive, but also to forward the ultimate strategy of the organization. The access to that level of performance is much less clear.

Consider:

- ⌘ How do you cause a new level of performance in yourself and others?
- ⌘ What does it take to produce results that exceed expectations?

For over 20 years, JMW has been helping some of the largest companies worldwide to significantly elevate organizational capabilities and performance. JMW's transformational approach to development has corporate leaders work on real-time business challenges and projects where they can integrate the new tools and principles they learn into key areas of their accountabilities and toward fulfillment of their company's strategy.

## INTRODUCING

*Leadership Excellence: A Breakthrough in Performance™* - a new leading-edge program designed to dramatically impact your capacity as a leader to cause a new level of performance in yourself and others. The program dispels the myths of what is at the heart of truly effective leadership and proposes an innovative, yet practical approach to challenging “business as usual” and generating extraordinary results.

## WHO SHOULD ATTEND

*Leadership Excellence: A Breakthrough in Performance™* is designed for senior managers, managers, supervisors and project team leads who are charged with implementing strategy, operational performance and delivering new levels of business results.

## BENEFITS

Participants of *Leadership Excellence: A Breakthrough in Performance™* leave the program with the ability to:

- ⌘ Target and deliver extraordinary levels of performance
- ⌘ Inspire and mobilize others
- ⌘ Make a significant contribution to your organization

## STRUCTURE & CURRICULUM

Led by senior JMW faculty members, *Leadership Excellence: A Breakthrough in Performance™* is a residential program that takes place over 4 1/2 days. JMW will present new models and frameworks for elevating leadership capabilities and delivering extraordinary performance. In addition, they will challenge participants to apply their program learning to a business issue or challenge they are currently facing.

## STRUCTURE & CURRICULUM, continued

### Day 1

The role of a leader:

- :: “De-bunking” myths
- :: Are leaders born or made?
- :: Capabilities required for extraordinary performance
- :: What is there for a leader to manage?
- :: The central role of language and conversation
- :: The access to extraordinary performance

The limits to extraordinary performance

Causing business results beyond the predictable

The Breakthrough Model

Evening - Assignments

### Day 2

Projects to impact business performance

Structure for fulfilling extraordinary business intentions

Conversations that allow for extraordinary performance

Operationalizing the learning

Evening - Assignments

### Day 3

Transforming your leadership limitations

- :: Leadership style
- :: Counterproductive behaviors
- :: Why do counterproductive behaviors persist?
- :: Transcending the limits
- :: New ways of being a leader
- :: Coaching regarding business and project commitments

Evening - Assignments

### Day 4

New leadership possibilities

Engaging and enrolling others

- :: The value of enrollment
- :: Influencing others
- :: Enrollment principles
- :: Unleashing innovation
- :: Generating authentic commitment

Enrollment practice

Coaching regarding business and project commitments

Evening - Assignments

### Day 5 (1/2 Day)

Continue enrollment practice

Review and completion of program

## DATES/LOCATION

*Leadership Excellence: A Breakthrough in Performance*<sup>™</sup> will be held June 14 - 18, 2010 in Calgary, Alberta Canada.

## COST

US \$8,500 per person, with a 15-person maximum. Each participant is responsible for their travel, lodging and food expenses. To register for this program, click here:

<https://www.jmw.com/jmwregister/register.aspx?i=1850>

## Leadership Excellence<sup>™</sup>

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