

## Martha Vogler

### Consultant

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**Martha Vogler is a consultant for JMW Canada who brings a breadth of experience in coaching, consulting, and facilitating to her work with clients, with particular expertise in helping individual leaders and leadership teams deliver on their objectives with new and courageous approaches. Martha has worked on projects in a variety of sectors, including oil and gas, information technology, health care, product development, and finance in Canada and the United States.**

Martha's work with JMW Canada includes one-on-one coaching, team development and consulting, and large-group facilitation of customized leadership courses such as JMW's The Leader of the Future® program. Clients credit Martha for her acumen in assessing the situation at hand, and helping them to develop and implement strategies that drive the desired results and help sustain high performance over time. The kinds of challenges Martha has helped clients successfully take on include post-merger integration, taking new and innovative products to market, developing and implementing multi-stakeholder partnerships, planning and launching landmark branding campaigns, and establishing effective systems and processes for multi-disciplinary endeavors.

A native Canadian who began her career in health care as a registered nurse, Martha is no stranger to analyzing critical scenarios and supporting the involved parties in demanding work environments. Her health care experience led to opportunities in health and wellness consulting, where she and those around her realized her strengths in situation assessment, designing interventions in team environments, and working at all levels of organizations, from the executive team to front-line management.

Prior to joining JMW, Martha was part of a Calgary-based consultancy group, then became owner and CEO of her own consulting company. She holds a Masters of Business Administration from the University of Calgary/University of Phoenix. As part of the coursework, Martha served as the University of Calgary's representative to MBAs without Borders, an international not-for-profit organization that contributes to the business and social development of developing nations. She is also proud to have been a member of the Alberta Women's Bobsleigh Championship Team.

Martha is based in Calgary. Outside of JMW, she enjoys travel and a variety of fitness pursuits.